



Venereous Mountain Mist, It's not your Father's Aftershave

Say goodbye to razor burn following intimate shaves! Newf Brand Inc is launching its brand new, all-natural aftershave mist exclusively at newfbrand.com.

Kilgore, Texas September 15, 2007 – More and more women are choosing to go bare “down there,” but the issue of itching and bumps following an intimate shave or bikini wax has always been a problem.

“Those irritating little red bumps are just so unfriendly to look at,” says co-founder Tiffany Simpson. “While living in Miami, an extremely bikini-friendly city, I starting to wish I could find a product which could help eliminate the bumps and keep any itching to a minimum. Since I couldn't find a product like that, I just began developing something myself.”

After several years of fine tuning, and then receiving rave reviews from friends and family who tried the product, Tiffany and her husband decided to form Newf Brand Inc. to market this novel aftershave mist exclusively through the company's website www.Newfbrand.com, starting September 15th, 2007.

Venereous Mountain Mist is an intimate aftershave spray which contains only the finest natural products. The properties of Aloe Vera moisturize the skin and has shown over centuries to help heal wounds and prevent infection. Witch Hazel, a distillate derived from the leaves of the North American "witch hazel"shrub (*Hamamelis virginiana*), has proven to stop bleeding from shaving cuts and helps prevent inflammation and pain. However, these two ancient healing plants can't do the job alone. Vitamin E and Silk Protein have been added to increase the smoothness andyouthfulness of this most tender part of your body.

“We are very excited to bring this product to the market,” Tiffany said. “We have put years of trial and error into Venereous Mountain Mist to make it the perfect blend for an intimate aftershave.”

“Venereous Mountain Mist is the one and only” Jenny a 23 year old stock broker told us. “I have been shaving down there for as long as there was hair, but only since I have discovered this product can I now avoid that itchy feeling following a shave.”

The US release of this product was helped by Tiffany's mother Dale, who heads the US operation of Newf Brand Inc.

Venereous Mountain Mist is available in 4 and 8 oz sizes; prices are \$7.95 and \$11.95 respectively

About Newf Brand Inc:

Newf Brand Inc. was founded in 2007 by Tiffany Simpson and her husband. The company now operates from its international headquarters near Frankfurt Germany on an old farm built in the 1800's. The US operation is located in Kilgore TX and is operated by Tiffany's mother,



Dale. The company name was inspired by their Newfoundland dog, Ayla, who is also the mascot of the company.

Contact:

Tiffany Simpson, CEO
Newf Brand Inc.
1-800-653-8592
Tiffany@NewfBrand.com
<http://www.NewfBrand.com>

###