



Newf Brand expands all natural body care product line

Following the success of our initial product launch, Newf Brand is happy to announce the completion of our intimate shaving line of products, available exclusively at www.NewfBrand.com.

Kilgore, Texas November 30, 2007 –After launching Venereous Mountain Mist (Newf Brand's intimate after shave mist) in September of this year, the company is now adding two additional products to its shaving line: Venereous Shaving Oil and Venereous Shaving Jelly.

The 100% natural Venereous Shaving Oil is used as a pre-shave balm, moisturizing your skin and stubble so the razor glides easily without getting caught on anything. The shaving oil can also be used by itself, but for a closer shave Newf Brand recommends the 94% organic Venereous Shaving Jelly. The non-foaming Jelly allows you to see what is being shaved and adds other great ingredients which moisturize the skin and prevent irritation. For the softest of skin, follow up with our flagship product Venereous Mountain Mist.

“With the addition of Venereous Shaving Oil and Venereous Shaving Jelly we now offer a full line of natural shaving products for women and men who like to go bare ‘down there’ – or anywhere else they please,” said Tiffany Simpson, CEO of Newf Brand Inc. “We launched in September with a single product and are really pleased now to include these two new products. In 2008 we will be adding even more great products to our Venereous line as well as introducing a few others.”

Venereous Shaving Oil is available in 4 oz bottles, enough to last almost a year even with daily shaving, for only \$19.95. The oil contains olive, red raspberry and cranberry oils to condition, moisturize and soften skin as well as neem oil which is antibacterial.

Venereous Shaving Jelly is available in 8 oz. bottles for \$18.95. It is 94% organic and contains ingredients such as organic aloe vera juice and meadowfoam seed oil to moisturize skin. It also includes organic bilberry extract and witch hazel, both astringents, and kosher vegetable glycerin to reduce irritation.

Ahead of the holiday rush, we are launching these new products to allow everyone to shop for their favorite shaver. All orders containing the new products will be shipped by December 15 and will also benefit from our 20% off sale which applies to all products.

Newf Brand's Tiffany Simpson advises “For the best shaving results start with the Oil, shave using the Jelly and follow up with the Mist. It's an unbeatable combo.”

About Newf Brand Inc:

Newf Brand Inc. was founded in 2007 by Tiffany Simpson and her husband. The company now operates from its international headquarters near Frankfurt Germany on an old farm built in the 1800's. The US operation is located in Kilgore TX and is operated by Tiffany's mother, Dale. The company name was inspired by their Newfoundland dog, Ayla, who is also the mascot of the company.

About Venereous:

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Newf Brand's Venereous line of products are the epitome of luxury. They are intended for those who don't mind taking a little extra time to pamper themselves because they know they're worth it. But luxury doesn't always have to come at an extreme cost. Nor does it need to be loaded with chemicals.

Our Venereous products are meant to make you feel sexy and confident from head to toe. We've begun with three essential shaving products and will be expanding our line in 2008 to include hair care products, body scrubs, facial treatments and much more.

And just what does venereous (pronounced "Ve`ne`re`ous") mean? "Exciting lust, aphrodisiac, creating desire"... all good things in our book.

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